



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 2650511

Schedule Dates 10/03/16-10/09/16
Advertiser Barbara Comstock for VA House of Delegates 10th District-R
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand VA CD10 Comstock 2016 (835667)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name /
Phone/Fax /
CPE 4799
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 10/3-10/9

Date Entered 09/30/16
Last Modified 09/30/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,953.75
Net Total \$11,071.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	11	\$13,025.00
Grand Total:	11	\$13,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	6:58A- ABC-Good Morning America	1	X							1	\$600.00	\$600.00	Washington (WJLA)		9/30/16
2.0	Normal Line / Access	10/03/16-10/03/16	4	:30	6:58:46P- Wheel Of Fortune	1	X							1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/30/16
3.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	6A- News-Good Morning Washington at 6a	1				X				1	\$500.00	\$500.00	Washington (WJLA)		9/30/16
4.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	6:58A- ABC-Good Morning America	1					X			1	\$600.00	\$600.00	Washington (WJLA)		9/30/16
5.0	Normal Line / Access	10/05/16-10/05/16	4	:30	6:58:46P- Wheel Of Fortune	1			X					1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/30/16
6.0	Normal Line / Access	10/07/16-10/07/16	4	:30	6:58:46P- Wheel Of Fortune	1					X			1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/30/16
7.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11:00:26P- News-ABC 7 News at 11p	1		X						1	\$650.00	\$650.00	Washington (WJLA)		9/30/16
8.0	Normal Line / Football	10/08/16-10/08/16	4	:30	11:58:40A- Sports-ABC College Football	1						X		1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/30/16
9.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11:35P- News-ABC 7 Sports Sunday	1							X	1	\$475.00	\$475.00	Washington (WJLA)		9/30/16
10.0	Normal Line / Prime Premium	10/03/16-10/03/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)	1	X							1	\$3,000.00	\$3,000.00	Washington (WJLA)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

/

Phone/Fax

/

CPE

4799

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

10/3-10/9

Date Entered

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Last Modified

09/30/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,953.75

Net Total

\$11,071.25

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
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11.0	Normal Line / Football	10/08/16-10/08/16	4	:30	7:57:56P- Sports-ABC College Football 3	1						X		1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/30/16

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